

## Mixson Bath & Racquet Club North Charleston, South Carolina

## **General Manager**

Not your parent's private club, Mixson Bath & Racquet Club is a newly conceived and opened, progressive, privately owned club located just outside of downtown Charleston, South Carolina, and is situated within Mixson - a blossoming and sustainable community in the historic Park Circle neighborhood of North Charleston. The Club is operational while the community is currently under construction with rental properties and single family homes rapidly coming online over the next few years. The goal of the Club is to provide casual and fun dining, pool and wellness amenities in a welcoming, social, relaxed and inclusive atmosphere. It is the only club of its type in the Charleston area. This opportunity will appeal to those managers who have the desire, energy and stamina to be a part of a newly developing and very unique club concept in a non-traditional environment targeted toward young families, singles and couples.

Designed by Lake Flato, a nationally recognized architectural firm known for their environmentally conscious projects, the family-friendly club features a 3,200 sq.ft. heated, saltwater pool with multiple decks for seating, large cabanas next to a "kiddie carwash" to accommodate families as well as several furnished private cabanas available for daily rent or event use. A 2,700 sq.ft. pool house hosts a 600 sq.ft. yoga studio and wellness space, along with changing facilities with showers and lockers. For members looking for outdoor exercise, two badminton courts and two bocce courts are available for a friendly game or competitive afternoon. Mixson Market, located directly across the street from the Club and restaurant, is a retail operation that serves the community and will be part of the General Manager's scope of management. It offers offers barista service, light grab and go type fare, bakery items, wines by the bottle, select home décor items and Mixson branded soft goods.

Básico, the Club's full service, 4,300 sq.ft. contemporary, taqueria style restaurant provides service to the membership as well as non-members year-round and accommodates both indoor and outdoor seating, as well as poolside service. The member side of the restaurant can accommodate seating for 50 with the non-member's side accommodating an additional 50 seats. Outdoor dining can accommodate over 60 and there is a Club Room available for events or meetings with seating for up to 50. Current food and beverage revenues are just under \$1 million after being opened for approximately one season, but are expected to increase with membership growth and further marketing of the Club and restaurant.

Members of the Mixson Bath & Racquet Club enjoy year-round access to the Club, pool area and member only dining. Access also includes access to the Wellness Center during specified hours and full use of the bocce and badminton courts. Members also receive priority and discounted rates for hosting events at the Club.

The General Manager will oversee the operations of the Club, the Restaurant and Mixson Market and will report directly to the private equity firm that owns the development along with maintaining close communication with the Club's single owner and operator. The Club has a seven-person Advisory Board and a very limited committee structure at this time. The General Manager will directly oversee the Club Director, Event Manager, Executive Chef and Mixson Market Manager as well as supervise the other 30 seasonal staff members.

Critical to the success of the General Manager is the ability to adapt and grow with a very new club and concept. Creativity and openness to execute new ideas and be a part of developing "new traditions" for the Club that attract new members and provide existing members with a sense of belonging is an important piece of the General Manager's role. Other attributes that are vital in this position are effective communication skills to keep all three pieces – the Club, the restaurant and Mixson Market – in sync as well as the ability to serve both a public and private side of the operation; effectively and appropriately differentiating the experience for both groups. While the accounting is handled through a third party, the General Manager will be expected to be financially astute and detail oriented. The General Manager will be a key driver in the success of membership growth through maintaining and developing an excellent product and a high level of service.

Private club management experience and a background with successful, progressive restaurant management experience are highly desired as is a familiarity with the Charleston market or areas of similar culture. He/she must have excellent communication skills, with the ability to "manage up" effectively to the Owners as well as provide leadership and cohesiveness to the management team and staff at large. Energetic, approachable, outgoing, and service-oriented are other descriptors of the successful candidate.

Compensation: The offer will include a competitive compensation package commensurate with qualifications and experience including a base salary, an incentive based bonus opportunity, other benefits and may potentially include housing.

Interested and qualified candidates should complete the online candidate profile form and submit a compelling cover letter and resume for consideration at <a href="http://denehyctp.com/submissions/">http://denehyctp.com/submissions/</a>. If you have any questions or need further assistance, please email Alison Savona at <a href="mailto:alison@denehyctp.com">alison@denehyctp.com</a>.

## **DENEHY Club Thinking Partners**

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