

## **Craig Martin Joins DENEHY Club Thinking Partners**

## The Leader in Private Club Executive Search & Consulting Expands Team

**Fairfield, Connecticut.** (June 5, 2020) DENEHY Club Thinking Partners, the leader in executive search and management consulting for the private club and resort industries, announced today that Craig Martin joined the Firm as a Vice President effective immediately. Leveraging his diverse hospitality background, Craig will lead business development opportunities in the Southeastern U.S. as well as support the Firm's executive search and consulting projects.

Martin is a distinguished leader in the club industry with more than 40 years of experience. His professional background includes several world-class five-star resorts, hotels, private clubs, residential developments, and real estate projects. Martin has received the CMAA Leadership Award and the General Manager's Award from Distinguished Clubs and Boardroom Magazine. In addition, Martin was recognized by his peers with the CMAA Florida Chapter Most Valued Member Award.

"I am thrilled Craig Martin is joining our team," said Dan Denehy, President of DENEHY Club Thinking Partners. "The depth of his hospitality experience and expertise in our industry will complement the already great team we have at CTP. I am especially excited to leverage his experiences with Ritz Carlton, The Boca Resort & Club and St. Andrews Country Club. This will benefit our clients and strengthen the firm's services and positively impact the club and resort industry."



Most recently Martin served as Chief Operating Officer/General Manager at the St. Andrews Country Club in Boca Raton from 2007 until late 2019. Prior to St. Andrews, Martin was Vice President, Private Clubs at The Ritz-Carlton Hotel Company where he was responsible for the development of new residential branded private clubs. Martin has also had leadership positions at The Club at Admirals Cove, Boca Raton Resort & Club, Old Marsh Golf Club in Palm Beach Gardens, Gaylord Hotels, Callaway Gardens Resort as well as The Greenbrier.

"Joining the Denehy Club Thinking Partners team is an honor and privilege knowing they are the finest executive search and consulting firm in the club and hospitality industry," said Craig Martin. "Dan and I share much in common. Not only working in management during a period in the 1980s at the Boca Raton Resort & Club, but more importantly the degree of our passion and delivering

sustainable results. Our core values and enjoyment in delivering success for those we work with promises to translate into a great relationship and I am excited and proud to join this great group."

Martin stays active with the Club Management Association of America and earned the distinguished Certified Club Manager CCM designation in 2005. He continues to serve on various national CMAA boards and committees including the CMAA Club Foundation National Strategic Planning Committee. He has served also as a Florida Chapter Board member, South Florida Regional Director, Chairman of the Legislative Committee for the Florida Chapter, Co-Chaired the Seminole Region Charity Golf Tournament for three years benefiting children's charities, and multiple CMAA national committees including, Club Premier Club Services and Certification and the CMAA Club Championship Golf Committee. He has served on national club industry panels and is recognized by Forum Magazine as one of the most respected club professionals in the industry.

## **About DENEHY Club Thinking Partners**

DENEHY Club Thinking Partners is a full-service executive search and management consulting firm serving the private club and boutique resort industries with professional offices in Fairfield, CT, Los Angeles, CA, Jackson Hole, WY and Palm Beach Gardens, FL. The Firm's results oriented executive search and management consulting has positively influenced the member/guest experience at more than 400 clubs and resorts on nearly 900 projects. For more information, visit www.denehyctp.com.

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