



CTP'S EXECUTIVE VICE PRESIDENT PAT FINLEN, NAMED RECIPIENT OF GCSAA'S 2025 COL. JOHN MORLEY AWARD

October 10, 2024 – DENEHY Club Thinking Partners is proud to announce that their Executive Vice President Pat Finlen, Certified Golf Course Superintendent (CGCS) and a dedicated member of the Golf Course Superintendents Association of America (GCSAA) for 40 years, has been awarded the prestigious 2025 Col. John Morley Award. Pat will be honored at the Sunrise Celebration during the GCSAA Conference and Trade Show in San Diego on February 5, 2025.

The Col. John Morley Award is presented annually to someone significantly contributing to the golf course superintendent profession. Pat's selection reflects his exceptional service to the GCSAA, his commitment to mentoring fellow professionals, and his far-reaching impact on the turfgrass industry. Pat has held numerous leadership positions throughout his career, including GCSAA President in 2013, and has actively participated in 29 different GCSAA committees. His leadership and dedication have been recognized through multiple awards, including Chapter Superintendent of the Year honors from the Heart of America Golf Course Superintendents Association and the Golf Course Superintendents Association of Northern California.

"On behalf of the GCSAA Board, it is my distinct honor to congratulate Pat on receiving the 2025 Col. John Morley Award," said Jeff White, CGCS, GCSAA President. *"Pat's unwavering dedication and exemplary service have set a high standard for all of us. His influence on the association and its members is profound."*



GCSAA CEO Rhett Evans echoed this sentiment: *"Pat's strategic thinking and visionary leadership have been invaluable to our success. His selfless service to others has made a lasting impact on many lives."*

Dan Denehy, President of DENEHY Club Thinking Partners, expressed his pride in Pat's achievement, saying, *"Pat is a true leader in our industry, embodying the spirit of collaboration and mentorship. His contributions have not only advanced the profession but have also inspired countless individuals to pursue excellence. He has been an incredible consultant with us since day one. We are fortunate to have him as part of our team at CTP."*

As Executive Vice President at DENEHY Club Thinking Partners, Pat specializes in executive search for Golf Course Superintendents, General Managers, and other club leadership roles. He also offers consulting services on effective turf management, emphasizing operational health and leadership to maximize efficiency.

Pat's impressive career includes various roles at The Olympic Club in San Francisco, where he served as Golf Course Superintendent and as General Manager. His leadership was pivotal in hosting numerous prestigious events, including the 2012 U.S. Open and the inaugural U.S. Four-Ball Championship.

DENEHY Club Thinking Partners congratulates Pat Finlen on this remarkable achievement. His legacy of service, mentorship, and dedication to the turfgrass industry inspire us all.

About DENEHY Club Thinking Partners: DENEHY Club Thinking Partners is a leading full-service executive search and management consulting firm, specializing in the private club and boutique resort industries. With offices in Connecticut, Jackson Hole, Ohio, and California, we have successfully completed over 1,500 projects, positively transforming the member and guest experience at more than 500+ clubs and resorts. Our results-driven approach delivers exceptional leadership and operational excellence tailored to each unique client. Learn more at www.denehyctp.com.

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